



EA Global in Conference & Partners

invite you to our

**International Women
Entrepreneurs
Leadership, Trade &
Innovation Conference
(IWELTIC 2026)**

**Empowering Women
Entrepreneurs for Global Impact**

11th-13th March 2026

**Venue: London South Bank University
103 Borough Road, London, SE1 0AA, UK**

**In Partnership with:
Government Agencies and Other Corporate
Partners**



Scan QR Code to Register





EA Global in Conference

The International Women Entrepreneurs Leadership, Trade & Innovation Conference (IWELTIC 2026)



This conference brings together global women leaders, innovators, investors, policymakers, and trade experts to advance inclusive growth through leadership, international trade, and innovation.

Over three dynamic days, participants will engage in thought-provoking dialogues, practical masterclasses, exhibitions, and networking sessions designed to empower.

Women entrepreneurs to expand their influence, scale across borders, and transform communities. Join us as we celebrate women shaping the future of the global economy.



**THE GOAL OF IWELTIC 2026
IS WOMEN'S EMPOWERMENT**



3 Days

Leadership • Innovation • Trade Expo

Format:

Hybrid – In-person (London) + Virtual Access

Target Audience:

Women entrepreneurs, investors, policymakers, development agencies, innovators, export advisors, government departments and corporate leaders.

DAY 1 – Leadership & Vision: Women Shaping Global Economies

08:00–09:00 Registration & Networking Breakfast

09:00–09:30 Opening Ceremony & Keynote Address

09:30–10:15 High-Level Panel: The Power of Women's Leadership in a Changing World

10:15–10:45 Networking Tea Break

10:45–12:00 Plenary Session 1: Leadership for the Future

12:00–13:00 Masterclass: Influence, Confidence & Executive Presence

13:00–14:00 Networking Lunch

14:00–15:30 Breakout Sessions: Women in Export Innovation Hub Health and Well-being hub Policy Roundtable

15:30–16:00 Coffee Break & Exhibition Walk

16:00–17:00 Plenary Session 2: Financing Her Global Vision

17:00–17:30 Wrap-Up & Reflections

18:30- 20:30 Gala Dinner & Leadership Awards

DAY 2 – Innovation, Trade & Investment Opportunities

08:30–09:00 Networking Coffee

09:00–09:45 Keynote: The Future of Innovation & Women's Role in Global Growth

09:45–11:00 Plenary Session 3: Digital Transformation for Women in Business

11:00–11:15 Coffee Break

11:15–12:45 Masterclass 2: Investment Readiness & Scaling Internationally

12:45–13:45 Networking Lunch + B2B Matchmaking

13:45–15:00 Breakout Sessions: Trade Tech

Sustainable & Green Innovation Regional Trade Opportunities

15:00–15:30 Coffee Break

15:30–16:30 Closing Plenary: Building Global Alliances for Women's Economic Empowerment

16:30–17:00 Launch of Women in Global Trade & Innovation Network (WGTIN)

DAY 3 – Women's Trade & Innovation Expo

09:00–09:30 Opening Ceremony & Ribbon Cutting

09:30–16:00 Trade & Innovation Exhibition

- Women Entrepreneurs Stalls
- Country Pavilions
- Product Launches & Demonstrations
- Health and Well-being products and services.
- Buyer Meetings & Live Trade Sales
- Innovation Showcase Zone

12:30–13:30 Networking Lunch

13:30–15:00 Spotlight Sessions & Product Pitches (10min each per chosen speakers)

15:00–16:00 Closing Ceremony & Awards Presentation 4.



To Maximise your conference experience – connect, learn, and act with intention. 1. 2. 3.

Research & Plan

- Review the event agenda and highlight key sessions
- Identify 3 speakers or companies to connect with
- Research trade or innovation topics relevant to your business
- Pre-network via LinkedIn or the conference app

Prepare Your Business Pitch

- Craft a 30-second introduction about yourself and EA Global
- Update LinkedIn, website, and promotional materials
- Bring digital or printed business cards
- Have visuals or a short deck ready on your device

DURING THE CONFERENCE

Networking & Engagement

- Attend networking and breakout sessions
 - Introduce yourself confidently to new contacts
 - Ask one thoughtful question in at least one session
 - Exchange contact info with 3–5 valuable connections
- Learning & Insights
- Note 3 actionable ideas or innovations you can apply
 - Attend one session outside your usual focus
 - Observe trends in trade, innovation, or leadership
 - Record resources, tools, or programs mentioned

AFTER THE CONFERENCE
Follow Up (Within 48 Hours)

- Send thank-you messages to key contacts
- Connect on LinkedIn and recap your discussion
- Share one learning or highlight from the event online

Reflect & Consolidate

- My top 3 takeaways:
 - 1.
 - 2.
 - 3.
- My top 3 people to follow up with:
 - 1.
 - 2.
 - 3.
- My top 3 actions for the next 30 days:
 - 1.
 - 2.
 - 3.

**“EMPOWERED
WOMEN
ENTREPRENEURS
DON’T JUST
ATTEND
CONFERENCES-
THEY BUILD
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EA Global | Leadership • Trade • Innovation

WHY SPONSOR IWELTIC 2026?

Government Sponsorships

Governments often allocate funds to initiatives that promote:

Gender Equality: Aligning with national and international commitments to gender parity.

Economic Growth: Supporting women entrepreneurs contributes to economic development.

International Trade: Facilitating global business connections enhances trade relations.

Corporate Sponsorships

Corporations are increasingly investing in:

Diversity and Inclusion: Demonstrating commitment to workplace equality.

Corporate Social Responsibility (CSR): Supporting community-focused initiatives.

Brand Visibility: Engaging with a targeted audience of women entrepreneurs and leaders.

SPONSORSHIP PACKAGES

EA Global in conference offers various levels of sponsorship to accommodate different budgets:

HEADLINE SPONSOR	—————	£10,000 – Includes prominent branding and speaking opportunities.
SESSION SPONSOR	—————	£5,000 – Branding during specific sessions or workshops.
EXHIBITOR	—————	£2,000 – Booth space to showcase products or services.

Highlight Mutual Benefits Emphasize:

Brand Exposure: Through event materials, media coverage, and social media.

Networking Opportunities: Access to a network of influential women entrepreneurs.

Corporate Responsibility: Alignment with CSR objectives and diversity goals.



Networking, Showcasing Products & Services





There is no limit to what we, as women, can accomplish.

MICHELLE OBAMA



6



"Women are the largest untapped reservoir of talent in the world."

Hilary Clinton

Define Goal.
Take Action.
Stay Focused.
Expect Success.
Nothing Less.

- Michele Ruiz



Notes and Reflections:

**“EVERY
SUCCESSFUL
BUSINESSWOMAN
STARTED
EXACTLY WHERE
YOU ARE NOW”**

*Empowering Women
Entrepreneurs for Global Impact*

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